



WHITEFIELD  
GLOBAL SCHOOL

# WGS - Social Media Report

January, 2020  
compared to December, 2019

Sherif  
DigiGro

**FACEBOOK**

**PAGE LIKES**

**f** LIFETIME PAGE LIKES(YEAR)  
YEAR-TO-DATE: WHITEFIELD GLOBAL SCHOOL

5,624

↑ 0.2%

**f** LIFETIME PAGE LIKES(YEAR)  
YEAR-TO-DATE: WHITEFIELD GLOBAL SCHOOL

5,624

↑ 0.2%





**f** NEW PAGE LIKES (30 DAYS)  
PAST 30 DAYS: WHITEFIELD GLOBAL SCHOOL







28

↑ 12.0%

**POSTS (30 DAYS)**

**f** POSTS  
PAST 30 DAYS: WHITEFIELD GLOBAL SCHOOL

Post	Created at	Post reach	Engaged users	Post engagement rate	Likes	Comments	Shares
 Whitefield Global School ...	January 31, 2020	1,016	74	7%	31	0	1
 Whitefield Global School ...	January 28, 2020	372	11	3%	47	0	1
 Whitefield Global School ...	January 28, 2020	998	148	15%	34	0	0
 Whitefield Global School ...	January 28, 2020	779	127	16%	22	0	1
		<b>22,823</b>	<b>2,741</b>	<b>12%</b>	<b>306</b>	<b>0</b>	<b>6</b>

Post	Created at	Post reach	Engaged users	Post engagement rate	Likes	Comments	Shares
 Whitefield Global School ...	January 28, 2020	446	43	10%	34	0	0
 Whitefield Global School ...	January 28, 2020	580	105	18%	14	0	0
 Whitefield Global School ...	January 28, 2020	1,253	273	22%	19	0	1
 Each individual is an enti...	January 27, 2020	1,256	90	7%	39	0	1
 Whitefield Global School	January 26, 2020	1,006	50	5%	38	0	1
 Whitefield Global School	January 25, 2020	869	35	4%	28	0	0
		<b>22,823</b>	<b>2,741</b>	<b>12%</b>	<b>306</b>	<b>0</b>	<b>6</b>

## ORGANIC ANALYTICS

**f REACH**  
 PAST 30 DAYS: WHITEFIELD GLOBAL SCHOOL

23,648

↑ 1.9%

**f IMPRESSIONS**  
 PAST 30 DAYS: WHITEFIELD GLOBAL SCHOOL

59,651

↑ 4.4%

**f LIKES**  
 PAST 30 DAYS: WHITEFIELD GLOBAL SCHOOL

913

↑ 4.9%

**f COMMENTS**  
 PAST 30 DAYS: WHITEFIELD GLOBAL SCHOOL

21

↑ 0.0%

**f SHARES**  
 PAST 30 DAYS: WHITEFIELD GLOBAL SCHOOL

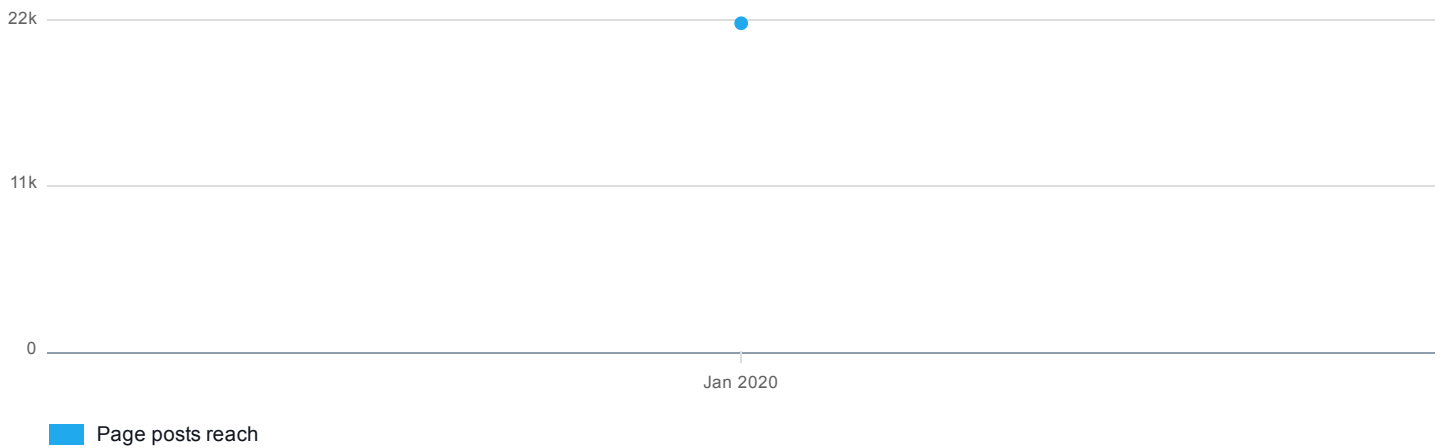
26

↑ 8.3%

**f POSITIVE FEEDBACK BY TYPE**  
 YEAR-TO-DATE: WHITEFIELD GLOBAL SCHOOL

Month	Positive feedback
January 2020	2,542
	<b>2,542</b>

**f POST REACH**  
 YEAR-TO-DATE: WHITEFIELD GLOBAL SCHOOL



**LINKEDIN**

**PAGE STATISTICS**

**FOLLOWERS STATISTICS**

**SHARE STATISTICS**

**VIDEO ANALYTICS**